



CONTACT INFO

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EDUCATION

Bachelor of Fine Arts
Graphic + Interactive Design
Youngstown State University
Cum Laude | 2016

SOFTWARE + SKILLS

Photoshop	HTML + CSS
Illustrator	Wordpress
InDesign	Joomla
After Effects	Drupal
Premiere	Word
Lightroom	Excel
Acrobat Pro	Powerpoint
Dreamweaver	InVision
LiveCanvas	Workfront

ACHIEVEMENTS

Adobe Design Achievement Awards
Semifinalist | 2015

National Student Advertising Competition
Participant | 2014 - 2015 (*Pizza Hut*)
Participant | 2015 - 2016 (*Snapple*)

Pittsburgh Ad Fed: The Pitch
Participant | 2014
Semifinalist | 2015

EXPERIENCE

The Walt Disney Company | Disney Programs Communications

Communications Specialist - Graphic Design | 2019 - Present

- Mentored, managed and developed graphic design intern's skills and projects.
- Photographed and edited assets for housing events, new arrivals, new properties, and social media.
- Led design and ensured consistency for Disney Housing social media and print materials.
- Collaborated on program wide events and marketing materials to engage college program participants.

The Walt Disney Company | Yellow Shoes Creative Group

Freelance Art Director | 2019

Creative Art Direction Professional Intern | 2017 - 2018

- Concept and designed innovative creative solutions including: print, out of home, online banners, marketing emails, social media, and experiential for a variety of brands under the Walt Disney Company.
- Collaborated with account managers and agency creative leadership developing campaigns to reach and engage specific target audiences.
- Worked as an integrated member of the agency to bring brand partner's objectives to life.
- Managed tight deadlines, prioritized multiple projects and ensured detailed execution under quick-turnarounds.
- Worked within an agency environment to collaborate on creative tactics from concept to production.
- Pitched creative work to brand partners and adapted creative based on feedback.
- Worked alongside brands - Marvel, LucasFilm & Pixar to maintain character integrity and utilize style guides throughout various tactics.

Key Projects:

- Designed engaging marketing emails for Annual Passholders, Florida Residents and other identified target groups on a weekly basis.
- Refreshed Disney Fairytale Weddings & Honeymoons brochure and web banner campaign.
- Created excitement and prompted ticket sales for final shows of Cirque du Soleil: La Nouba with closing campaign.
- Engaged with prospective guests on social media through a social campaign called "Ways to Stay".
- Won rebranding concept for runDisney after pitching against senior creatives in the agency.

Department of Art: Graphic & Interactive Designer

Youngstown State University | 2014 - 2016

- Created logo and website designs for local clientele.
- Used communication skills to interact with clients.
- Collaborated with peers to develop compelling concepts.
- Worked directly with the chair of the department.
- Imagery and content maintenance on school website.
- Designed effective layouts for large bodies of content.
- Designed brochures and other printed materials for department.

Freelance

- Logo concepting and design | 2018 - Present
- Image editing using Adobe Photoshop and Lightroom. | 2016 - Present
- Website design and management for clientele. | 2016 - Present
- Published children's book illustrations for Making Kids Count. | 2016